



CLAYWORKS

**ANNUAL
REPORT
2009-2010**



Statement from Board President and Executive Director

This year has been an exciting time in the evolution of Clayworks. We presented a new logo and a new website and we moved closer to securing a new facility that will enable the organization to provide more classes, more outreach and more opportunities to buy ceramic artwork created by our talented instructors and studio artists. Clayworks launched a capital campaign, led by board member Ann Prock, that will raise the funds needed to purchase a building. The campaign will kick into high gear next year as a property is selected. Stay tuned.

Interestingly, the downturn in the economy this year brought a boost to Clayworks as many folks who were laid off or retired sought the creative atmosphere and commonality that Clayworks provides. Credit goes to Clayworks staff, instructors and volunteers who provide an artistic experience that nurtures creative freedom and celebrates the role of community in the creation of ceramic art. Clayworks is unique among Charlotte's cultural landscape; the positive vibes it produces are contagious.

Clayworks transforms mindsets about the visual arts and exemplifies how working with clay can develop listening and problem solving skills as well as build a sense of independence, pride and self confidence. Clayworks is on the verge of something big. With the help of our dedicated board members and generous donors (both individual and institutional), we are ready to take the next step.

As the current leadership of Clayworks, we invite you to join us along this journey.

Pam Davis
President, Board of Directors

Adrienne Dellinger
Executive Director, Clayworks



Year in review

The 2009-2010 fiscal year was another year of growth and development for Clayworks. Class enrollment and revenue continued to rise throughout the constrained financial climate. Adult class enrollment increased from 387 to 429 students and 20 studio artists called Clayworks home. Children's class enrollment remained stable at 96 students.

Class offerings included beginning, intermediate and advanced wheel-throwing and handbuilding as well as surface design techniques and large sculpture creation. Clayworks offered a total of 42 adult and nine children's classes in 2009-10.

Always working to increase student enrollment, Clayworks sponsored seven Muddy Fun sessions. These low-priced, two-hour Saturday afternoon workshops were developed for pottery novices, those who have never touched clay or used a wheel. Through Clayworks Muddy Fun events, 64 participants were introduced to the organization in 2009-10.

Workshops and Outreach

Clayworks hosted two guest workshops in 2009-2010. Liz Zlot Summerfield, a functional ceramic artist from Bakersville, North Carolina, demonstrated techniques for constructing small-scale, hand-built boxes. New York-based ceramic artist Posey Boucopolous conducted a two-day workshop on majolica glazing techniques. In total, 33 students and artists benefited from these special workshops.

Outreach and partnership programs continued to be an important part of the Clayworks mission. Clayworks collaborated with YWCA Central Carolinas, Community School of the Arts, Indian Princess Guides and the Cub Scouts to host classes and summer programs. Clayworks' relationships with other community organizations, including the Mint Museum of Art, Carolinas Healthcare System, Charlotte-Mecklenburg Schools and Piedmont Natural Gas, enabled Clayworks to develop programs ranging from museum docent training and art teacher renewal credit workshops to hands-on team-building experiences.

Community Involvement and Operations

Clayworks' annual involvement in Second Harvest Food Bank of Metrolina's Empty Bowls fundraiser demonstrated a studio-wide commitment to the greater community—using ceramic art as a catalyst for helping others in need. Clayworks studio artists and students created and donated 265 bowls for the annual event. In support of another community organization, studio volunteers worked with the homeless community to create 120 ceramic centerpieces for the Urban Ministry Center's annual fundraiser.



To ensure for future growth and to accommodate a demand for additional classes and community outreach, Clayworks continued to search for a larger building that will support the long-term needs of students, ceramic artists and the community. A capital campaign was launched to fund a new facility, with planned occupancy in 2011.

Financial Outlook

In 2009-10, the Arts & Science Council renewed Clayworks' grant of \$15,000 and rated the organization as one of the top five of all 32 Arts & Science Council cultural partners overall, competing favorably with much larger and more established institutions. Clayworks continues to hold the No. 1 ranking as compared to other Arts & Science Council cultural groups of similar size.

Clayworks remains financially strong and ended the 2009-2010 fiscal year with a surplus over budget, as a result of continued high student enrollment, studio artist rentals and prudent expense management.



Financial Statement

Clayworks, Inc.

Profit & Loss* July 2009 through June 2010

Ordinary Income / Expense

Income

Contributions	25,887.00
Arts & Science Council Grant	15,000.00
Other Non-profit Grants	7,200.00
Capital Campaign Contributions	14,650.00
Student Programs	123,479.84
Studio Artists Revenue	42,567.34
Dividends & Interest	943.96

Total Income 229,728.14

Expense

Instructor Fees	32,722.20
Direct Program Expenses	15,273.82
Administrative Salaries & Related	58,720.13
Administrative Expenses	7,550.66
Occupancy Expenses	77,204.24
Depreciation & Amortization Expense	7,646.07
Insurance - Non-Employee Expense	2,900.00
Audit Fees	4,000.00
New Building Expenses	1,000.00

Total Expense 207,017.12

Net Income \$ 22,711.02

Balance Sheet * June 30, 2010

Assets

Current Assets

Checking Accounts	44,847.09
Short Term Investments	138,191.99
Accounts receivable	425.00

Total Current Assets 183,264.07

Fixed Assets

Furniture, Fixtures, Equip. & Leasehold Improvements	37,789.59
Accumulated Amortization & Depreciation	(25,676.05)

Total Fixed Assets 12,113.54

Total Assets 195,377.61

Liabilities and Equity

Liabilities

Accrued Health Insurance	214.93
Accrued Sales Tax	60.36
Custodial Funds	2,565.00

Total Liabilities 2,840.29

Equity

Unrestricted Net Assets	137,873.83
Temporarily Restricted Net Assets	31,952.47
Net Income	22,711.02

Total Equity 192,537.32

Total Liabilities and Equity 195,377.61

* FY2010 financial statements are un-audited and subject to change.



Support

Capital Campaign- All Donors July 2008 to June 2010 Two-Year Summary

Individual Contributions to date	\$24,733.00
Corporate Gifts	<u>\$7,219.47</u>
Subtotal	\$31,952.47
Outstanding Pledges	\$6,350.00
Individual Donors and Pledges	<u>\$38,302.47</u>

Corporate Gifts

Bank of America Foundation
Foundation For The Carolinas
IBM Foundation

Individual Donors and Pledges 2008-2010

Jan and Jim Anderson	Karen Hurd
Chris and Andy Beloni	Allen Maxwell
Susan Benoit	Ann and Jim Prock
Shannon Binns	Betty Robinson
Dorothy Cole	Jan Scullin
Jaime Lee Colyer & Steve Sobell	Terry and Paul Shipley
Linda and Winston Cook	Fred and Becky Storey
Pam Davis	Claudia and Wesley Sturges
Bob and Christa Faut	Robert L. Taylor
Corine Guzman	Jim Wolf

Note: Capital Campaign contributions are from inception to June 30, 2010.



Support

2009-2010 Annual Campaign Donor Contributions

Grants and Corporate Gifts

*Arts & Science Council
Bank of America Foundation
Foundation For The Carolinas
GE Foundation*

*Hospitality House of Charlotte
IBM Foundation
Rising Sun Pottery Inc.
Wachovia Foundation*

General Donations

Majolica Circle (\$1,000-\$5,000)

*Jan & Jim Anderson
Pam Davis
Jean & Bob Eagle
Christa & Bob Faut
Joe Fox
Sheila Mullen
Ann & Jim Prock*

Porcelain Circle (\$500-\$999)

*Susan Benoit
Daisy Wade Bridges
Robert Bush
Dorothy Cole
Jamie Lee Colyer
Karen Hurd
Jan M. Scullin
Judith Wood*

Stoneware Circle (\$100-\$499)

*Kimber Bell
Chris Beloni
Angela M. Berry
Lorna Bishop
Robin Briggs
Patti Bryan
Patti Burke
Tonia Caligiuri
Bob Culbertson*

*Lee M. Davis
Kathy Decurtins
Adrienne Dellinger/ Greg Scott
Lisa Dickinson
Miriam Dixon
Kristin L. Ennis
Linda Gingras
Corine Guseman
Melissa Harvey
Ben & Linda Hawfield
Mary Hollett
Clarkson H. Jackson
Betty Johnson
Donna Johnson
Rowanne Joyner
Pete Kaplan
Sarah Kennard
Barbara L. Laughlin
Victoria Lochbihler
Terry and Chris W. Loeb
Alice Majure
Richard L. Mattson
Twyla McDermott
Ralph R. Mello
Gary Morgan
Dorothy Munson
Susan Meadows
Andra Norman
Carrie Pickard*



Support

Kim & Chris Racz
Jane Roberts/ Marsha Ford
Betty Robinson
Gayle & Doug Roush
Sven Schwuchow/ Allison Luce
Ryan & Danielle Seiger
Ju-lan Shen
Rita Shevlin
Jeanette Sims
Rae Stark
Becky Story
John & Mary Sumner
Mary Wegener
Julie Wiggins / Dave Pettine
Paul & Debbie Wiggins
Jim Wolf
Thom Young

Earthenware Circle (\$25-\$99)

Elizabeth Breshahan
Jonathan Buchan
Cheryl Clarkson
Bruce Clodfelter
Jane Disher
Penny Eisenberg
John Ferraris
Shelton Gorelick
John Graham

Susan Hatley
June Hoang
Jennifer Kincaid
Carolyn Klutz
Kim Marcadis
John & Mary Mantey
Max McLeod
Jennifer Mecca
Cynthia Menzel
Gina Meyers
Sarah Murray
James Myers
Karen Nifong
Sammie Powers
Ginny Rosenberg
Amy Sanders
Amelie Schwandt
Elaine Spallone
Rosalie Spaniel
Trey Taylor
Hat & Dan Thompson
Cindy Tuccitto
Jeannie Ward
Hara Weir
Jay Williams
Alyssa A. Wood
Jennifer Wyer



Officers of the Board

Pam Davis, President Trey Taylor, Vice President
Corine Guseman, Secretary Karen Hurd, Treasurer

Board of Directors

Jan Anderson Shannon Binns Jaime Colyer Christa Faut
Allen Maxwell Dot Munson Ann Prock

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Mission Statement

Clayworks is a community-based nonprofit educational organization dedicated to the promotion and development of artists and the ceramic arts through classes, workshops, community outreach, gallery sales and studio space.

