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DEDICATED TO THE ENRICHMENT  
OF THE COMMUNITIES WE SERVE

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## MISSION STATEMENT

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Clayworks is a non-profit organization dedicated to the promotion of ceramic arts, advancement of artists and students, and enrichment of the communities it serves.

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## VALUES

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CLAYWORKS VALUES ITSELF AS HAVING A COMMITMENT TO...

- ...being a welcoming and supportive community of creative individuals
  - ...creating and promoting quality art and arts products
  - ...encouraging personal and artistic growth and exchange of ideas
  - ...providing education for all ages and abilities
  - ...fostering a collaborative approach
  - ...welcoming a wide variety and diversity of all people
  - ...contributing to and engaging with the community
  - ...continuing a strong, fiscally responsible organization
  - ...emphasizing innovative practices in arts administration
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## VISION

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Clayworks envisions supporting its stated mission with programming and operations including: an expanding staff and/or interns, programming that includes adult, children and family classes, an ongoing lecture series, a gallery, artist development programs, scholarship programs, and community impact programs including the mobile and satellite studios for diverse populations.

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## CORE FOCUS AREAS

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- |                            |                              |              |
|----------------------------|------------------------------|--------------|
| • Programming & Operations | • Marketing & Communications | • Governance |
| • Development              | • Finance                    | • Facilities |





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## LETTER FROM OUR PRESIDENT & EXECUTIVE DIRECTOR

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### CLAYWORKS HAS HAD A REMARKABLE TWO YEARS!

- Our adult class enrollment has steadily grown to nearly full capacity.
- Our Clayworks Mobile Studio has allowed us to significantly expand our community impact programs
- Our annual gala fundraising event—An Evening of Earth and Fire—grew both years and featured works donated by internationally recognized ceramic artists
- Our Clayworks gallery has opened
- Our visiting artist/collector events have been well attended
- Our studio artists and instructors hosted four open houses and sales to the public
- Our resident studio artist program has been at capacity
- Our programs have been featured in American Craft Magazine and on television
- Our donations from individuals increased
- Our community partners, such as the Arts & Science Council, have continued to support our programs and increase their support.
- Our budgets have been balanced and we have built operating reserves to ensure ongoing financial stability.

While these two years have brought Clayworks to a new level of recognition in and support from our community—and nationally—it brings with it new challenges. The increased use of our facility, purchased in 2011, has added “wear and tear,” and we have experienced the repair, landscaping, renovation and maintenance that come with owning the physical plant. In the spring of 2107, Clayworks was able to replace the roof on both buildings. With the dramatic increase in programming, both in the studio and out in the community, we have challenged and stretched our staff, but have been able to add staff and expand jobs from part-time to full-time. It will be an ongoing challenge to ensure that we maintain the appropriate staffing levels with high caliber staff and instructors that maintain Clayworks’ high standards.

Fortunately, our board is currently engaged in short and long-term strategic planning and strategic growth so that we are prepared to succeed in what looks like a very bright future for Clayworks. This bi-annual report covers both FY16 (7/1/15 – 6/30/16) and FY17 (7/1/16 – 6/30/17).

This report is a snapshot of an ever-evolving story that is Clayworks: the fourth largest ceramic arts educational facility in the United States that is dedicated to the promotion of ceramic arts, advancement of artists and students, and enrichment of the communities it serves. Stay tuned. The best is yet to come.

VINCE LONG

President, Board of Directors

ADRIENNE DELLINGER

Executive Director, Clayworks



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## TWO YEARS IN REVIEW

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### FISCAL YEARS 2016 AND 2017 SHINE AS EXCITING AND SUCCESSFUL YEARS FOR CLAYWORKS. HERE ARE JUST A FEW OF OUR HIGHLIGHTS:

We hosted highly successful fund raisers in both FY16 and FY17, our fall galas. Through the generous support of Elder Gallery, which hosted both events, Clayworks was able to reach a broader audience and feature internationally recognized ceramic artists Mark Hewitt (2016) and David Stuempfle (2017) as special guest contributors, adding to an impressive lineup of many of North Carolina's top ceramic artists. *More than 700 people attended the Evenings of Earth and Fire.*



The Clayworks Mobile Studio reaches hundreds youth and adults each year who typically lack the means to take arts classes. These programs partnered with Charlotte-Mecklenburg Schools, YMCA of Central Carolinas, Charlotte Mecklenburg libraries, community centers and faith-based organizations. *More than 10,200 youth and over 5,300 adults participated in Clayworks Community Impact Programs*

Clayworks enjoyed steady growth of 68% from the previous two years in its adult student programs and expanded the types of classes offered. Clayworks resident studio artist program was at capacity in both FY2016 and FY 2017. Part of the Clayworks “magic” is our environment where students, instructors and studio artists work side-by-side. With 24/7 access to the studio, artists of all abilities take advantage of Clayworks being the fourth largest non-profit, ceramic arts education facility in the country. *More than 38,007 adults and children were served with programs.*



Clayworks offers visiting artist seminars, movie nights, and professional development opportunities for students, studio artists and the general public. As the hub of ceramic arts in an area that stretches from the sandhills to the mountains of North Carolina, Clayworks builds on the rich history of ceramic arts in our region. *More than 168 people attended Clayworks' special workshops.*

For each of the last 12 years, Clayworks studio artists, instructors and students, have made bowls to donate to Charlotte's Second Harvest Food Bank's Empty Bowls Project, an annual fundraiser to support feeding the hungry in Charlotte. *In twelve years, more than 3,600 bowls have been created and donated by Clayworks students and artists*



Clayworks gallery and semi-annual artist sales and open houses give the community an opportunity to see the caliber of work being done by students, instructors and



artists, and learn more about the ways that Clayworks is engaged in our community. From programs for disabled adults and disadvantaged children to world-class ceramic artists working next to beginning students, *Clayworks is a unique and special community, and we are proud that we continue to successfully accomplish our mission of serving our students, our artists, and our community.*



# CLAYWORKS, INC

## STATEMENT OF FINANCIAL POSITION

JUNE 30, 2017 AND 2016

	2017	2016
<b>ASSETS</b>		
Unrestricted Cash	\$ 78,559	\$ 42,977
Cash-Restricted by Donor/Board	112,284	95,922
Accounts receivables	1,671	3,648
Prepaid expenses	6,276	8,000
Inventory	2,071	1,052
Investments (temporarily restricted)	7,790	7,771
Beneficial Interest in foundation assets (temporarily restricted)	41,876	40,513
Property and equipment, net	1,075,241	1,026,154
<b>TOTAL ASSETS</b>	<b>\$ 1,325,768</b>	<b>\$ 1,226,037</b>
<b>LIABILITIES &amp; NET ASSETS</b>		
Liabilities:		
Accounts payable and accrued expenses	\$ 11,355	\$ 14,005
Deferred Income	38,224	27,935
Refundable deposits	3,327	2,924
Long term debt	561,242	589,411
<b>Total liabilities</b>	<b>614,148</b>	<b>634,275</b>
Net assets		
Unrestricted	647,257	513,539
Temporarily restricted	64,363	78,223
<b>Total net assets</b>	<b>711,620</b>	<b>591,762</b>
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>\$ 1,325,768</b>	<b>\$ 1,226,037</b>

## STATEMENT OF ACTIVITY

FOR THE YEAR ENDED JUNE 30, 2017 (with summarized comparative totals for 2016)

	2017			2016
	Unrestricted	Temporarily Restricted	Total	Total
<b>REVENUE</b>				
Contributions	\$ 59,152	\$ 375	\$ 59,527	\$ 57,350
Contributions in-kind	12,346	–	12,346	15,780
Grants	40,000	103,560	143,560	67,547
Program revenues	321,841	–	321,841	302,749
Total before special events	433,339	103,935	537,274	443,426
Special events revenue	11,535	–	11,535	14,128
Less: Direct cost of benefits to donors	(13,382)	–	(13,382)	(13,782)
Net special events revenue / (expense)	(1,847)	–	(1,847)	346
Investment income / (loss)	(100)	3,701	3,601	1,445
Other income	2,311	–	2,311	792
Net assets released from restrictions:				
Program services	44,496	(44,496)	–	–
Management and support	2,000	(2,000)	–	–
Property Additions	75,000	(75,000)	–	–
<b>TOTAL REVENUE</b>	<b>555,199</b>	<b>(13,860)</b>	<b>541,339</b>	<b>446,009</b>
<b>EXPENSES</b>				
Program services	\$ 357,033	–	\$ 357,033	\$ 329,817
Management and support	44,147	–	44,147	33,866
Fund-raising	20,301	–	20,301	15,663
<b>TOTAL EXPENSES</b>	<b>421,481</b>	<b>–</b>	<b>421,481</b>	<b>379,346</b>
Change in net assets	133,718	(13,860)	119,858	66,663
Net assets, beginning of year	513,539	78,223	591,762	525,099
Net assets, end of year	\$ 647,257	\$ 64,363	\$ 711,620	\$ 591,762

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# SUPPORT

## 2014-2015 ANNUAL CAMPAIGN DONOR CONTRIBUTIONS

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### Grants & Corporate Gifts

Speedway Childrens Charities  
Ceramic Circle of Charlotte  
Wells Fargo Foundation

IBM Corporation  
BB&T  
Arts & Science Council  
Bank of America Foundation

Charlotte Woman's Club  
Foundation for the Carolinas  
Corning Incorporated Foundation  
Adobe Foundation

### GENERAL DONATIONS

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#### Porcelain Society (\$2,500-\$4,999)

Bob Culbertson

#### Stoneware Circle (\$1,000-\$2,499)

Rhonda Baker  
Mark and Amanda Guile  
Edwin Peacock  
Claudia Sturges  
Stephen and Missy Maag  
Ann Prock  
Susan Benoit  
Robert Oberg  
Cary Sherck  
Bob Eagle  
Larry Martin

#### Earthenware Circle (\$500-\$999)

Ingrid & John Amols  
Jan Anderson  
Deborah Atkins  
Chris Beloni  
Leslie & Joe Chandler  
Jane Conlan  
Elizabeth Gregg  
Anne Henderson  
Jacqueline Howells  
Pete Kaplan  
Gary Knight  
Janet Levy  
Dan Lewis  
Brad Loman  
Gary Morgan  
Andra Norman  
Rob Williams  
Jim Wolf  
Carol Gorelick  
Donna Johnson  
Alice Majure  
Bob Russell  
Stan Land  
Ashley & Peter Larkin  
Vince Long  
Chuck & Janice Travis  
Judith Wood  
Tammy Goodman  
Camille Ragano-Perez  
Roy Granato

#### Glazeware Circle (\$250-\$499)

Sarah Kennard  
Beth Gallen

Sven & Allison Schwuchow  
Karen Hurd  
Christa & Bob Faut  
Larry and Janice Elder

#### Bisque Circle (\$100-\$249)

Heather Alegria  
Alan & Rosalie Blumenthal  
Elizabeth Bradford  
Donna Branham  
Fran & Tom Brown  
Amanda Buchanan  
Bruce Clodfelter  
Sylvia Cobb  
Andy Dews  
Lisa M Dickinson  
Gino Frank  
Anna Gardner  
Brian & Jean Hill  
Mary Beth Hollett  
Meredith Hubbard  
Janet Johnson  
Scott Lesinski  
Victoria Lochbihler  
Jennie Loyd  
Patricia Fauci Morosky  
Lynne K Nadel  
Peter Pampillonio  
Deborah Parks  
Carol Pharr  
Sammie Powers  
Mona Radiloff  
Donna Rogers  
Joyce Sanders  
Ju-Ian Shen  
Sheldon and Michelle Smith  
Ellen Tracy  
Angela Walters  
Jeannie Ward  
Robert & Jennifer Zimmerman  
Price & Margaret Zimmermann  
John B. Ferraris  
Brooke Adams  
Annie Carlano  
Peggy Hutson  
Bruce McMillen  
Herbert Cohen  
Kim Cornelson  
Sheryl & Jerry Giaccai  
Kelsy Mardis  
Sarah Murray

Betsy & Brian Wilder  
Clara and Allen Wolfe  
Dorothy Cole  
Anne Lyle  
Dot & Harry Munson  
Deborah Patterson  
Rita Shevlin  
Victoria Sprague  
Kelly Thomas  
Jerry Hurtt  
Robert E. Bush  
Miriam Dixon  
Cameron Furr  
H. Clark & Karen Jackson  
Gary Lee  
Allen Maxwell  
Ivy Saul  
Rae Stark  
Victoria Sutton

#### Greenware Circle (\$50-\$99)

LU MURRAY  
Linda Strobino  
Anna M Tallent  
Cornelia Cornils  
Virginia Garramone  
Edward Matthews  
Jacki McCarthy  
Carrie & Allan Stegeman  
Patti Tracey  
Corine Guseman  
John Bowes  
Rachel Wood  
Richard & Joanne Arculin  
Natalie Boone  
Susan DeCapua  
Wayne Leeper  
Agnus & Bob LeValley  
Marlene Reed  
Mary Rocque  
Ruth Snyder  
Lynda Tamberelli  
Hat Thompson  
Pat Warren  
Rosalie Spaniel  
Little Run Club  
Jose' Agustin Fumero  
Joanne V Moore

# SUPPORT

## 2016-2017 ANNUAL CAMPAIGN DONOR CONTRIBUTIONS

### Grants & Corporate Gifts

Speedway Childrens Charities  
Knight Foundation

Windgate Charitable Foundation  
Ally Financial Institution

Bank of America Foundation  
Foundation for the Carolinas

### GENERAL DONATIONS

#### Porcelain Society (\$2,500-\$4,999)

Marie Mancinelli  
Bob Culbertson

#### Stoneware Circle (\$1,000-\$2,499)

Jim Wolf  
Chuck & Janice Travis  
Judith Wood  
Mark and Amanda Guile  
Larry Martin  
Tammy Goodman  
Aaron Ligon  
Camille Ragano-Perez  
Stephen Maag  
Rhonda Baker  
Susan Benoit  
Cary Sherck  
Vince Long  
Dave Timm  
Linsday C. Bridges  
Wade Bridges  
Stan Land

#### Earthenware Circle (\$500-\$999)

Doug Blythe  
Patricia Campbell  
Richard Louie  
Edwin Rasberry  
Ingrid & John Amols  
Deborah Atkins  
Jane Conlan  
Anne Henderson  
Jacqueline Howells  
Pete Kaplan  
Gary Knight  
Dan Lewis  
Gary Morgan  
Andra Norman  
Ashley & Peter Larkin  
Roy Granato  
Rachel Wood  
Dot & Harry Munson  
Brad Loman  
Donna Johnson  
Robert Oberg  
Jeff Turner  
Brooke Adams  
Janet Levy

#### Glazeware Circle (\$250-\$499)

Anita Joglekar  
Meredith Hubbard  
Kim Cornelson  
Victoria Sprague  
Robert E. Bush  
Miriam Dixon  
H. Clark & Karen Jackson  
Victoria Sutton  
Karen Hurd  
Elizabeth Gregg  
Christa & Bob Faut  
Lana Wilson  
Sarah Kennard  
Beth Galen  
Anne Lyle  
Bob Russell

#### Bisque Circle (\$100-\$249)

Lisa Adamson  
Christine Barbeau  
John Beetar  
Lorna Bishop  
Michael Brannaman  
Sarah Campbell  
Scott DeHart  
Adrienne Dellinger  
Marshall Dews  
Margarethe DiZinno  
John Freeman  
Ben & Linda Hawfield  
Carolyn Kluttz  
Hyun Lee  
Cindy Menzel  
Linda & Jim Nash  
Janet & Lowell Nelson  
Monica Nielsen  
Suzy Nurkin  
Gwen Orland  
Kathryn Partington  
Lisa & Mark Perkins  
Teri Povinelli  
Jill Samanie  
Corine Guseman  
Amanda Buchanan  
Anna Gardner  
Brian & Jean Hill  
Janet Johnson

Jennie Loyd  
Carol Pharr  
Mona Radloff  
Ju-Ian Shen  
Annie Carlano  
Peggy Hutson  
Dorothy Cole  
Allen Maxwell  
Alan & Rosalie Blumenthal  
Mary Beth Hollett  
Victoria Lochbihler  
Deborah Parks  
Helms Jarrell  
Elizabeth Miescher-Clemens  
Herbert Cohen  
Carol Gorelick  
Debbie Garrison  
Betsy & Brian Wilder  
Dan Hebert  
Sarah Murray  
Clara and Allen Wolfe  
Rita Shevlin  
Kelly Thomas  
Chris Beloni  
Claudia Sturges  
Harriet Johnson  
Lynne K Nadel  
Charlotte Woman's Club

#### Greenware Circle (\$50-\$99)

Patti Tracey  
Rae Stark  
Samuel Futch  
Elizabeth Kiser  
Stephen M Kosak  
Erin Laney  
Richard Luttrell  
Sandra Mueller  
Becky Story  
Jacki McCarthy  
Lynda Tamberelli  
Donna Branham  
Bruce Clodfelter  
Rosalie Spaniel  
John B. Ferraris

Clayworks is governed by a Board of Directors composed of key community and civic volunteers responsible for the ethical, legal and fiscal well-being of the institution. They provide institutional guidance with policy, approve an annual budget, and with the executive director insure that the organization adheres to its mission.

Clayworks has a diverse board from the standpoint of individual talents and professional affiliations. Clayworks asks its trustees to engage their personal and professional networks toward the advancement of the organization. Board members are expected to make a financial contribution annually and to participate in the life of Clayworks through attending board meetings and events, and through serving on a committee.

Clayworks promises integrity, authentic programs, and timely and candid communications with its Board.

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## BOARD OF DIRECTORS, 2016–2017

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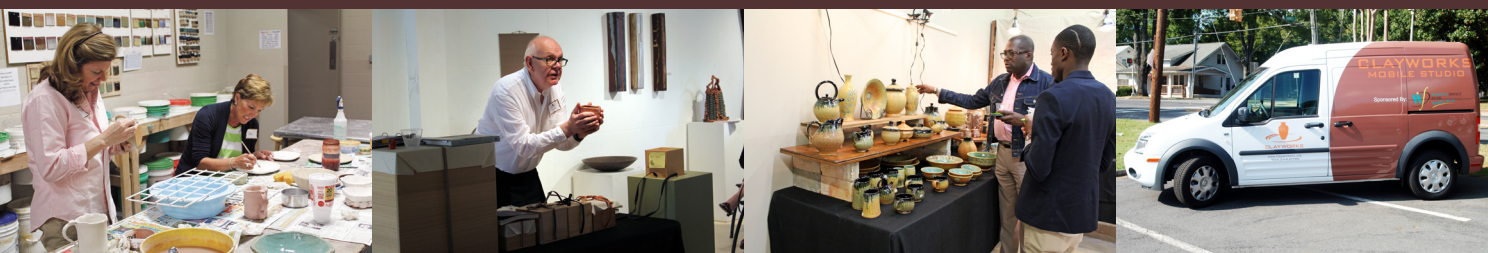
Vince Long, <i>President</i>	Gary Knight
Janet Levy, <i>Vice President</i>	Dan Lewis
Brad Loman, <i>Treasurer</i>	Tammy Goodman
Victoria Sprague, <i>Secretary</i>	Jacqueline Howells
Deborah Atkins	Richard Louie
Herb Cohen	Steve Maag
Roy Granato	Janice Travis
Lizz Gregg	Rachel Wood
Amanda Guile	

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## BOARD OF DIRECTORS, 2015–2016

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Gary Knight, <i>President</i>	Amanda Guile
Tammy Goodman, <i>Vice President</i>	Janet Levy
Jacqueline Howells, <i>Co-Treasurer</i>	Richard Louie
Brad Loman, <i>Co-Treasurer</i>	Vince Long
Dan Lewis, <i>Secretary</i>	Steve Maag
Deborah Atkins	Janice Travis
Herb Cohen	Victoria Sprague
Roy Granato	Rachel Wood
Lizz Gregg	







CLAYWORKS

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